



# BUSINESS Newsletter



## THE STORY OF C.C SPAULDING

Who is C.C Spaulding?

Charles Clinton Spaulding was a pivotal leader in Durham, co-founding NCM Life, contributing to African American economic progress and community development.

When did C.C Spaulding do this?

Charles Clinton Spaulding was most influential in the early to mid-20th century. As president of NCM Life, he led initiatives fostering economic empowerment and community development, significantly impacting Durham.

What did C.C Spaulding do?

Charles Clinton Spaulding made major contributions to the Durham community through his leadership at NCM Life, fostering economic empowerment, and supporting community development and civic engagement.

How did C.C Spaulding do this?

Charles Clinton Spaulding influenced the Durham Community through leadership at NCM Life, driving economic empowerment, community development, and civic engagement. Charles Clinton Spaulding received support from John Merrick and Dr. Aaron Moore in shaping NCM Life's leadership, influencing Durham's

**WHY DID C.C SPAULDING DO THIS IN THE FIRST PLACE?**

Charles Clinton Spaulding was vital to Durham, leading NCM Life, promoting economic empowerment, and contributing to community development, fostering progress.