Multigenre Project
Prewriting Document

Creators make choices, and the choices they make are usually based on the purpose of the piece, the audience they are trying to reach, and the best medium to reach that audience. Use the questions below to help you identify the purpose, audience, and genre for your project.

Purpose	
What is the broader purpose of this project? How do you hope to influence others' beliefs, considerations, and actions as a result of your work?	
Audience	
Who is the audience for this project? Who do you hope to influence, and why do you hope to influence them?	
Genre	
Based on your purpose and audience, what might be the best genre to use to reach and influence your intended audience? Why?	