Podcast Project Rubric

_____	**4** Advanced	**3** Proficient	**2** Approaches	**1** Initiates
Intro & Conclusion (1 - 4 points)	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately.	Describes the topic and engages the audience as the introduction proceeds.	Somewhat engaging (covers a well- known topic), and provides a vague purpose. Topic is a bit off task and may only minimally engage the listener.	Does not include an introduction or the purpose is vague and unclear.
Delivery (1 - 4 points)	Well rehearsed, smooth delivery in a conversational style. Highly effective enunciation and presenter's speech is clear and intelligible. Correct grammar is used throughout the podcast.	Rehearsed, smooth delivery. Enunciation, expression, pacing are effective throughout the podcast. Correct grammar is used during the podcast.	Appears unrehearsed with uneven delivery. Enunciation, expression, rhythm are sometimes distracting during the podcast. Occasionally incorrect grammar is used during the podcast.	Delivery is hesitant and choppy and sounds like the presenter is reading. Enunciation of spoken word is distant and muddled and not clear. Poor grammar is used throughout the podcast.
Content & Production (1 - 4 points)	Creativity and original content enhance the purpose of the podcast in an innovative way. Accurate information and succinct concepts are presented. Presentation is recorded in a quiet environment without background noise and distractions. Transitions are smooth.	Accurate information is provided succinctly. Presentation is recorded in a quiet environment with minimal background noise and distractions. Transitions are smooth.	Some information is inaccurate or long-winded. Presentation is recorded in a semi-quiet environment with some background noise and distractions. Transitions are uneven.. Podcast length is somewhat long or somewhat short.	Information is inaccurate. Presentation is recorded in a noisy environment with constant background noise and distractions. Podcast is either too long or too short.

Adapted from http://sisltportfolio.missouri.edu/charlesj/documents/PodcastingRubric.pdf